TNTP Media Kit

About TNTP

TNTP works with school systems and partners across the U.S. to ensure young people are equipped with the academics, skills, capabilities, and support they need to be prepared for meaningful work and meaningful lives.

By 2035, TNTP will help prepare 50 million young people for meaningful work and meaningful lives by partnering with education systems to create more coherent learning systems, bridge the gap between education and career, and harness AI for human potential.

TNTP

Our History

Founded
1997

Headquarters
500 7th Avenue, 8th Floor, New York, NY 10018

Phone
718-233-2800

Number of employees
600

Website
tntp.org

Social Handles
LinkedIn, Instagram, Facebook, and X

Founded in 1997, TNTP was created on the belief that all students deserve access to excellent teaching and educational opportunity. Over nearly three decades, the organization has grown from solely focusing on recruiting and training excellent teachers to a broader mission of providing all young people with the access and capability they need to thrive in life. Along the way, TNTP has shaped national and local education policy and practice through influential research, including *The Widget Effect*, *The Opportunity Myth*, and *Accelerate, Don't Remediate*.

Today, TNTP works across more than 4,500 districts nationwide, helping educators create stronger pathways that prepare young people for meaningful work and meaningful lives.

Geographic Reach

TNTP works side by side with educators, system leaders, and communities across **39 states** and more than **4,500 districts nationwide**, providing academic, talent, and community engagement.

Our goal is to prepare 50 million young people for meaningful work and meaningful lives by 2035.

Our Services

Instructional Coherence

We help districts select and implement high-quality instructional materials, strengthen core instruction over time, and build aligned systems to meet the needs of every student across Tiers 1, 2, and 3.

System Coherence

We help state leaders align their systems, teams, and strategies to drive instructional coherence and improve outcomes for students at scale.

Education to Career

We help systems connect learning to life beyond school—engaging communities and leaders across sectors to design coherent pathways, provide real-world experiences, and prepare students to thrive.

AI Integration

We partner with systems to thoughtfully integrate EdTech and AI—building governance, advancing AI literacy, and applying tools to help educators improve instruction, increase efficiency, and respond more effectively to student needs.

Policy, Advocacy and Community

We partner with leaders, communities, and families to shape policy, build coalitions, and design solutions that expand opportunity for young people.

Research and Evaluation

We help systems turn data into direction. Our research and evaluation services generate evidence and insights to improve outcomes and drive lasting impact.

Learn more about what we do ▶

Our Process

A System-Wide Perspective

TNTP works with states, districts, schools, and community partners to address the interconnected factors that shape student outcomes. Rather than focusing on isolated initiatives, we examine how policies, talent strategies, instructional practices, and resources work together to drive sustainable improvement.

Driven by Research and Real-World Evidence

Our work begins with a deep analysis of local context, including data, research, on-the-ground conditions, and stakeholder perspectives and engagement. This diagnostic approach helps identify root causes, clarify challenges, and inform strategies tailored to the needs of each community.

Built for Long-Term Impact

Lasting improvement requires more than a strong plan. TNTP helps organizations build the capacity systems, and momentum needed to sustain change and continue delivering results over time.

Turning Insight into Action

TNTP partners with state, district, and community leaders to translate research and data into practical solutions that improve outcomes for students. We support partners from strategy through implementation, helping measure progress, adapt quickly, and scale what works.

The Challenge

By the Numbers

Sources

National Assessment of Educational Progress (NAEP), 2024 Nation's Report Card

Gallup, Walton Family Foundation & Jobs for the Future, Voices of Gen Z survey

Strada Education Network & Gallup, 2017 College Student Survey

31% of 8th graders scored at or above Proficient in Reading

26% of 8th graders scored at or above Proficient in Mathematics

30% of young people report feeling prepared for their chosen path

34% of students believe they'll graduate ready for the job market

What we're striving toward:

Preparing 50 million young people for meaningful work and meaningful lives by 2035.

We envision 50 million young people—an entire generation—graduating from school equipped with the knowledge and skills they need to succeed in life. Not just counted as graduates or marked by credentials, but prepared to handle complexity, make informed choices, and continue learning long after school ends.

Priorities Guiding Our Work

Build a coherent student experience.

TNTP provides young people with coherent high-quality learning experiences that accelerate academic growth and future readiness.

Bridge the gap between education and career.

TNTP works across sectors—public, private, civic, and corporate—to provide young people with multiple pathways to high-wage careers.

Harness AI for human potential.

TNTP leverages technology to strengthen instruction, support educators, and expand access to opportunity for all young people.

In 2025, TNTP's Work Supported:

6M

students in 25 states experienced improved academic outcomes

842K

students in 10 states experienced career-connected learning

1.7M

students in 15 states experienced personal systems of support

856K

students in 8 states experienced gains in social capital

Sixth-grade students at Vimenti School wait for their social studies lesson to begin.

Learn more about TNTP's plan here ▶

Logo Language

Download our logo ▶

Our Name

Our name is “TNTP” — all capitals, no spaces.

Our Logo

TNTP

TNTP

TNTP TNTP

Images Library

Download photos of our work in action ▶

Boilerplate

TNTP is a national nonprofit working to expand opportunity and economic mobility for every young person. We work with educators, school and system leaders, policymakers, and communities to research, implement, and scale innovations that build both access and capability for students. We leverage technology and cross-sector partnerships to strengthen instruction, support educators, and ensure learners are working toward meaningful careers and meaningful lives. Our vision is that 50 million young people are on a path to economic and social mobility by 2035. For more information, visit tntp.org and follow TNTP on LinkedIn, Instagram, Facebook, and X for updates.

TNTP Media Contact: media@tntp.org

Leadership

Dr. Tequilla Brownie
CEO of TNTP

Dr. Tequilla Brownie is Chief Executive Officer of TNTP, a national education nonprofit driving large-scale change across school systems and communities in 39 states and territories. A former school social worker and licensed therapist, Dr. Brownie built her career as a district leader in Memphis City Schools before rising to lead one of the country's most influential education organizations. Her path — from rural Arkansas to Yale to the CEO's office — shapes her conviction that unlocking mobility at scale requires both strong academic foundations as well as the development of real capability.

Dr. Brownie has appeared in such major publications as The New York Times, The Washington Post, and USA TODAY, as well as on CNN. She has also spoken on prominent national stages, including at the ASU+GSV Summit, to the National Governors Association, and as a TED Talk presenter where she was recognized as a TEDx Editor's Pick of 2024. Under her leadership, TNTP works to build a future where every young person can thrive—by creating coherent instruction, connecting education to careers, and leveraging AI responsibly to give students the skills and opportunities they need to shape their own futures. Dr. Brownie holds degrees from Yale, the University of Tennessee–Knoxville, and the University of Memphis. She is a Presidential Leadership Scholar, Pahara Fellow, and ASU+GSV Power of Women winner.

Executive Leadership

Crystal Harmon
President

Dr. Mahnaz Charania
Chief Transformation Officer

Lin Johnson III
Chief Strategy, Growth, and Finance Officer

Christine Rhyner
Chief Consulting Officer

Arlene Sukran
Chief People and Culture Officer

See full leadership team ▶

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VP, General Counsel

Shay Edmond
VP, Northeast

Myrla Feria
VP, West/Midwest

Devon Gadow
VP, National Consulting

Anya Harrington
VP, Strategic Communications, Brand, and Marketing

Chris Henderson
VP, Southeast/Midwest

Ginny Johnson
VP, Southwest

Sarah Lynch
VP, Futures Design and Innovation

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VP, Technology

Kim Oliver
VP, Policy, Advocacy, and Community Coalitions

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Gene Wade
Venture Advisor, AI Fund

Richard Waitumbi
Managing Director, The Goldman Sachs Group, Inc.

See full leadership team ▶

FAQs

What is TNTP's official name?

Formerly known as The New Teacher Project, the organization rebranded to TNTP in 2011 to better reflect the breadth of our work.

What is TNTP?

TNTP is a national nonprofit that partners with school districts, state education agencies, and other education and community leaders to improve student outcomes. Through consulting, research, and implementation support, TNTP helps education systems strengthen teaching and learning, develop effective educators and leaders, and create more opportunities that prepare all young people for meaningful work and meaningful lives.

What are TNTP's primary areas of focus?

TNTP helps education systems improve student outcomes through work in teaching and learning, educator effectiveness, leadership development, talent strategy, organizational effectiveness, education policy, and pathways that prepare students for success after high school.

Who does TNTP work with?

TNTP works with school districts, state education agencies, charter school networks, community organizations, foundations, workforce, municipal/state government leaders and policymakers across the country. We partner with leaders who are committed to improving outcomes and expanding opportunities for young people.

What makes TNTP different from other education organizations?

TNTP combines deep expertise with practical experience. Our team includes former educators, school and district leaders, policymakers, and researchers who understand the realities schools face. We don't just study problems; we work side-by-side with leaders to implement solutions that drive measurable results for students. We work at the intersection of research, policy, and practice, and our work in each area informs the others.

What long-term change is TNTP working to create?

TNTP is working toward a future where every young person, regardless of background, has access to excellent teaching, meaningful learning experiences, and pathways that prepare them to thrive in school, career, and life. We partner with education systems to help students develop the knowledge and skills they need for meaningful work and meaningful lives.

Case Studies

A Coherent Approach to Early Literacy in Rural Missouri

Strengthening the Early Literacy Workforce.

The Missouri Rural Schools Early Literacy Collaborative includes two interconnected work streams that together create coherence across the full ecosystem of early literacy instruction. First, to strengthen the state's pipeline for literacy coaches, TNTP is partnering with a local university to develop an early literacy coaching certificate aligned to state requirements and the science of reading. Second, TNTP directly coaches 50 K–1 teachers while simultaneously building the capacity of school administrators to sustain and scale the work over years to come.

Early Results: Dramatic Gains in K–1 Literacy.

After the first year of coaching support in kindergarten and first grade, the growth in these Missouri schools was striking. In Dent-Phelps R–3 Schools in Salem, the percentage of first graders reading at grade level soared from 25.5 percent to 89.4 percent between fall and spring in the 2024–25 school year. In Newburg Elementary School, 100 percent of kindergarten and first grade students demonstrated growth on reading assessments, making gains that, on average, doubled typical annual growth rates. As a result of this aligned approach—linking preparation, practice, and leadership—the state has asked TNTP to replicate the coaching model across 60 schools.

250%+

increase in grade-level reading.

25% to 89.4%

rise in first-grade proficiency in a single year.

A statewide advising framework is helping Texas students make informed decisions about coursework, careers, and life after graduation. Read case study.

Indianapolis Public Schools is transforming its data infrastructure and leadership capacity to create coherent systems that will enable future AI integration. Read case study.

Colorado schools are piloting an AI career and college coach to help students explore career pathways and make informed choices about their future. Read case study.

This Illinois high school renovated career pathways in five fields to create more workplace opportunities for all students throughout grades 9–12. Read case study.

Discover resources and more at **tntp.org**